



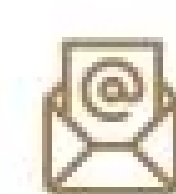
Selling Your Eastern North Carolina Business Guide

A Local Perspective

Our Mission

Promoting growth in Eastern North Carolina and beyond by connecting transitioning business owners with qualified, passionate buyers, facilitating successful sales, and enriching the communities we serve.

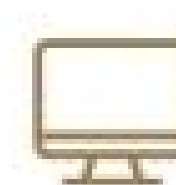
For a confidential consultation, contact our team, Transworld Business Advisors Eastern NC.



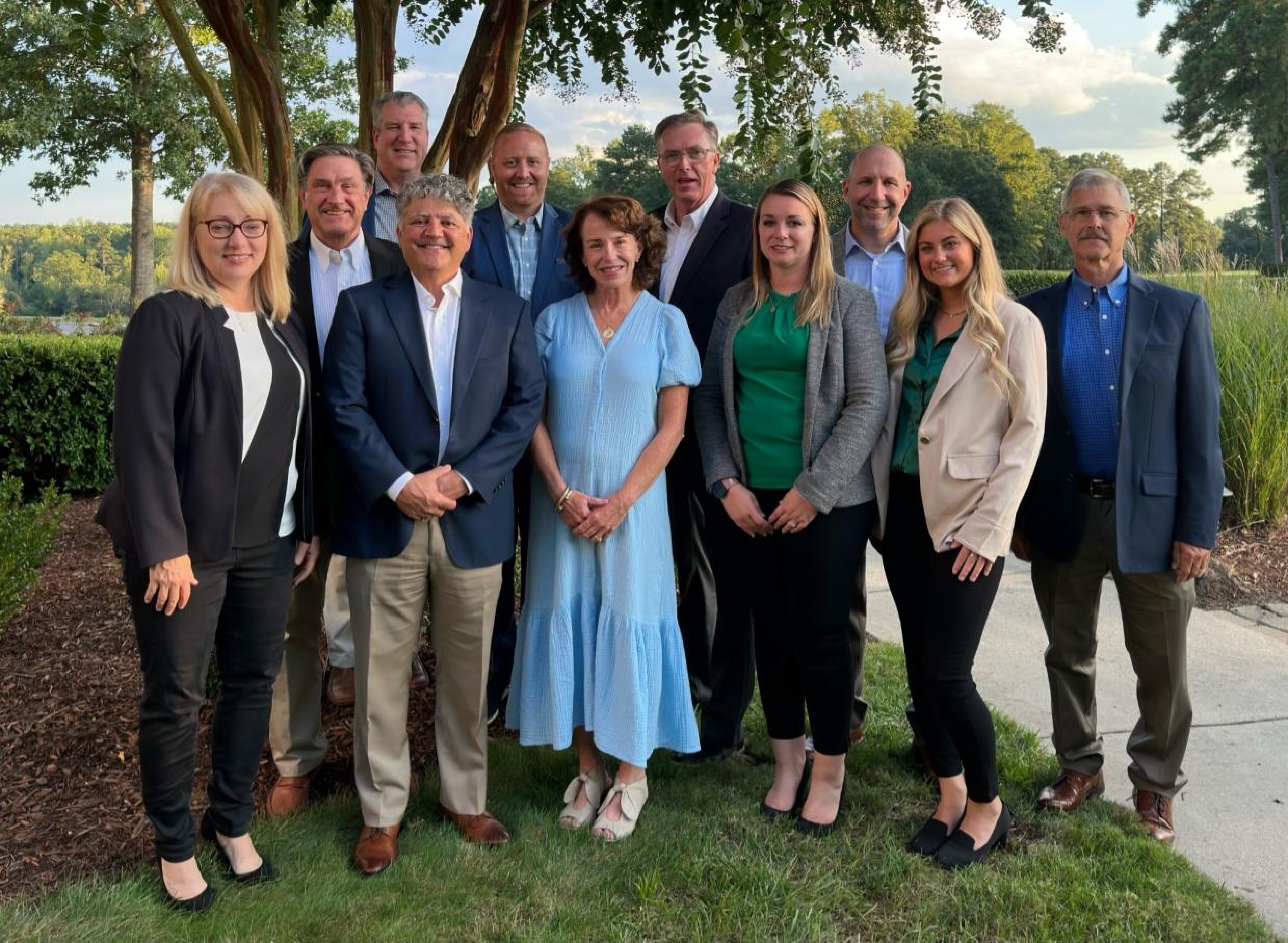
tkhoury@tworld.com



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sellmycompany.pro



Your Success is Our Success

Transworld Business Advisors is the largest and fastest growing Business Brokerage and merger & acquisition (M&A) company in the world, as we have over 400,000 qualified buyers in our system looking for good businesses to purchase, over 250 offices worldwide and over 6,000 active business listings each day.

We are a team of 12 that live, work, and play here in Eastern, NC. Although focused on Eastern North Carolina, we do engagements nationwide and internationally.

We help both buyers and sellers fulfill the American dream of business ownership.



Selling Your Business is **Our Business.**

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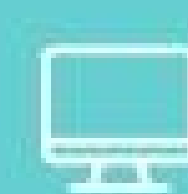
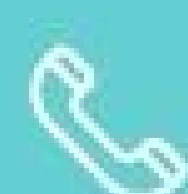
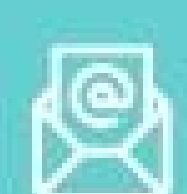




Selling Your North Carolina Business: Exploring Key Advantages

North Carolina is the Top State for Business in the US

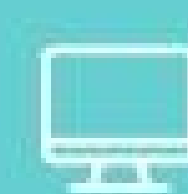
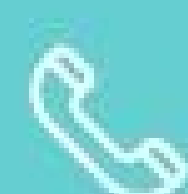
North Carolina was selected as America's Top State for Business in 2022 and 2023 by CNBC and has become a destination state! People are relocating to NC from all over the nation, making it a lucrative consideration for selling your business - as new business buyers enter the market. An estimated 341,600 Americans relocated to North Carolina in 2022, the fourth most of any state. And as of January 2024, North Carolina went up a notch to number 3. North Carolina ranks as one of the top 3 moving destinations nationwide. Another interesting statistic is that these new residents are coming in with a slightly higher income than that of the rest of the state. And 38% of them have earned a bachelor's degree or higher education.





Why is North Carolina so Appealing for Re-location & Business Owners/ Entrepreneurs?

- #1 Top State for Business (CNBC 2022 & 2023)
- #1 State of the Year (Business Facilities 2022)
- #1 Best Business Climate (Site Selection Magazine (2023)
- #5 Best state for Business (Chief Executive Magazine 2022)
- Top places to launch a company, Durham (#5), Charlotte (#8), Raleigh (#11) (WalletHub 2023)
- #10 State for manufacturing investing (WRAL Techwire 2023)
- Lowest Corp. income tax rate in the country
- Business friendly legal & regulatory environment
- 53 colleges and universities
- 4th largest active-duty military population
- Fulfilling and enjoyable quality of life: four full seasons, mountains to beaches, lower cost of living, top notch healthcare and highest number of National Board-Certified teachers in the nation





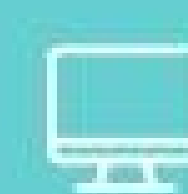
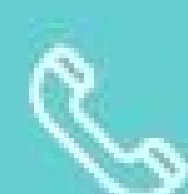
Making the News

Quality of Life and Business Friendliness

North Carolina has emerged as a thriving and go-to state for increased population, thriving businesses and start-ups due to several key factors. Firstly, the state boasts a diverse economy, with strong industries such as technology, finance, healthcare, and manufacturing. This diverse economic base provides ample opportunities for entrepreneurs and business owners looking to start or expand their ventures.

Additionally, North Carolina offers a favorable business climate, with a relatively low cost of living and doing business compared to many other states. The state also provides various tax incentives and support programs for businesses, making it an attractive destination for entrepreneurs.

Furthermore, North Carolina is also known for its highly skilled workforce, thanks to its renowned universities and research institutions. This educated workforce contributes to the state's innovative and dynamic business environment, attracting businesses looking to tap into this talent pool. Overall, North Carolina's combination of a diverse economy, favorable business climate, and skilled workforce makes it a prime location for increased population and business start-ups.



Meet Your Eastern North Carolina Business Advisors

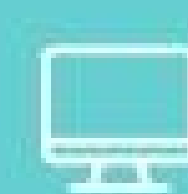
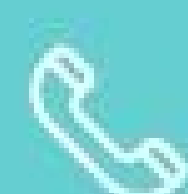
Local focus with global reach: The Transworld family can help you wherever you go! We have over 1,600 locations over the U.S. That is the greatest component of being part of the largest business brokerage in the nation.

We Serve Business Buyers and Sellers Across Eastern NC and Beyond

We are located in the heart of Eastern North Carolina, where our team of 10 very experienced and highly trained professionals proudly serves business owners who want to know and understand the current market value of their business, need assistance with their exit strategy, or want to sell their business confidentially.

However, as a part of the largest business brokerage firm in the world, our Eastern North Carolina office can help you wherever you are from or wish to go. The Transworld family includes 250+ offices across the US and internationally, a vast network of other professionals and resources that our Eastern NC office can tap to support all of our client's needs.

Eastern NC is our primary focus, however, with our Transworld resources, we enthusiastically frequently work with business owners and buyers across the U.S. From the small business owner who wants to sell their shop on Main Street to the decades-old private manufacturing company that wants to sell to a strategic buyer, our team of Eastern NC specialists can help you to not only cast a very wide net to maximize the sale of your business, but find the right buyer who you want to see take over the business.



Our advisors have diverse professional experience and have worked in business ownership, economic development, engineering, manufacturing, real estate, healthcare, and Fortune 500 leadership. Our team-based approach leverages the strength of each advisor to simplify the process, target our marketing to maximize your value and develop innovative strategies to close deals. We serve as your trusted guide and partner throughout the process.

But we don't just help sellers. If you are a qualified buyer, we can serve as your buyer's agent and help find the perfect business for you.



Our team of brokers is accomplished and diverse. From startups and manufacturing giants to healthcare, small business consulting, and regional economic development, our brokers have a proven track record of success working and advising in a wide range of sectors. This in-depth understanding goes beyond the financials. We've worked in the trenches and understand the challenges and opportunities in your industry. This allows us to not only expertly value your company, but also strategically position it for maximum appeal to the ideal buyer. We leverage this knowledge to craft a targeted marketing campaign, highlighting your unique strengths within the industry landscape. In short, we don't offer a one-size-fits-all approach. We leverage our knowledge and the strength, resources and relationships of our international colleagues to craft a tailored exit strategy that maximizes your value.



Give us a call at
(252) 275-8026

to find out how we can help with
your business transition needs.

Schedule a Confidential Consultation



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